

UNIVERSITY OF CALICUT

(Pareeksha Bhavan)

No.65708/EG-I-ASST-3/2025/PB (V)

Dated.14.10.2026

TIME TABLE FOR THIRD SEMESTER B.A. ADVERTISING AND SALES MANAGEMENT DOUBLE MAJOR (CUFYUGP) REGULAR/SUPPLEMENTARY/IMPROVEMENT EXAMINATION NOVEMBER 2026 (2024 ADMISSION ONWARDS)/DEFICIENCY REGULAR EXAMINATION NOVEMBER 2025 (2024 ADMISSIONS ONLY) FOR THE CANDIDATES OF AFFILIATED COLLEGES

Day and Date	Course With Code
MAJOR COURSES Time of Examination 2.00 p.m to 4.00 p.m.	
05 th November 2026 Thursday	ASM3CJ201 - Sales and Distribution
06 th November 2026 Friday	ASM3CJ202 -Accounting for Sales and Marketing
10 th November 2026 Tuesday	JOA3CJ201 - News Reporting
12 th November 2026 Thursday	JOA3CJ202 - Advertising Theories
GENERAL FOUNDATION COURSES Time of Examination 2.00 p.m to 3.30 p.m.	
13 th November 2026 Friday	JOA3FM106 - Art of Film Criticism
	ASM3FM106 - Digital Marketing
16 th November 2026 Monday	JOA3FV108 - AI and Advertising
	ASM3FV108 - Organizational Behaviour

Dr.Sunoj Kumar P
Controller Of Examinations